



**The leading voice of California's lodging industry.**

# **The Lodging Industry Participation 2008 Planning Guide**

***Sponsorship & Advertising Opportunities  
Exclusively for  
California Hotel & Lodging Association Allied Members***



***Protecting the Rights & Interests  
of the California Lodging Industry***



414 Twenty-Ninth Street | Sacramento, CA 95816-3211 | [www.calodging.com](http://www.calodging.com)  
916.444.5780 | Fax: 916.444.5848

**T**he California Hotel & Lodging Association is pleased to present promotional opportunities available to CH&LA Allied Members this upcoming year. Each and every opportunity is presented to CH&LA Allied Members at preferred rates, ensuring you maximize your membership investment while supporting our association.

Included is a summary of each opportunity, with specific ways to involve and promote your organization to the lodging and hospitality industry. Should you have suggestions and/or would like to suggest additional opportunities, please don't hesitate to contact us. We always listen to our members.

The specific opportunities are premier industry events, regional education meetings, and promotional advertising opportunities.



**Premier Industry Events:** Each year, the California Hotel & Lodging Association produces a limited number of premier industry events. The premier events hosted by CH&LA each year are the Stars of the Industry, Hall of Fame Induction, The California Lodging Industry Legislative Awareness Summit, CH&LA Annual Meeting, and Southern California Hotel & Lodging Conference.

**Regional Education Meetings:** These events focus on topical industry issues and are held in various locations across the state. Included in these meetings is the established series from the Educational Institute of CH&LA's national affiliate, the American Hotel & Lodging Association.



**Promotional Advertising Opportunities:** CH&LA presents advertising and promotional opportunities in an annual resource guide, a newsletter, as well as on CH&LA's web site at [www.calodging.com](http://www.calodging.com).

*Thank you for your support of the lodging industry.*

*All opportunities are available to non-members for twice the listed price or a minimum of \$500 per opportunity.*

Sponsorships and advertising opportunities, including events, are subject to change based on demand and CH&LA member needs. Please check CH&LA's web site at [www.calodging.com](http://www.calodging.com) for the latest and most accurate information.



## Stars of the Industry Sponsorship Opportunities

**Sheraton Grand Hotel, Sacramento  
April 1, 2008**

**T**he *Stars of the Industry* awards program was created more than 40 years ago by the American Hotel & Lodging Association to recognize outstanding accomplishments in the lodging industry. While the categories have evolved over the years, the concept is still the same — to honor lodging employees and properties that best symbolize the quality service of the industry.

CH&LA member properties are eligible to nominate one employee from their staff for *Outstanding Lodging Employee, Manager of the Year, and General Manager of the Year*. In addition, properties may enter their best public relations programs in five categories of CH&LA's Achievement Awards: *Good Earthkeeping, Guest Services, Community Service, Special Events, and Hotels of Promise*.

### Sponsorships Available

☐ **Welcome Reception** .....\$1,000

*Includes signage/display at the Welcome Reception.*

☐ **Entertainment** .....\$1,500

*Set the mood for the event including signage.*

☐ **Gala Dinner** .....\$8,000

*The best exposure.*

☐ **Event Centerpieces** .....\$1,000

*Be the center of attention. Recognition from podium included.*

☐ **Gala Dinner Wine** .....\$2,000

*One of the most popular sponsorships!*

☐ **Induction Ceremony**

**Audio/Visual** .....\$2,000

*Your logo will be displayed prominently in the presentation.*

☐ **Hall of Fame Award** .....\$1,000

*The inductee will always remember you.*

☐ **Promotional Printing** .....\$2,500

*Your logo on the registration information.*

☐ **Badge Sponsor** .....\$500

*Your logo on all attendee name badges.*

**Program Advertising**

☐ Full page .....\$500

☐ Half page.....\$250

### Customized Sponsorships Available!

### Additional CH&LA Education Foundation Contributions

☐ Gold \$1,000

☐ Silver \$500

☐ Bronze \$250

Sponsorship Item(s) \_\_\_\_\_

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

*Please fax completed form to: Jennifer Flohr, Director of Membership at (916) 444-5848.  
For more information, please contact Jennifer directly at (916) 554-2667, or [jennifer@calodging.com](mailto:jennifer@calodging.com)*

***All sponsorships and contributions benefit the CH&LA Educational Foundation  
and are fully deductible to the extent permitted by law.***

# California Lodging Industry Legislative Awareness Summit

**Sheraton Grand Hotel, Sacramento**  
**April 2, 2008**



**T**he California Lodging Industry Legislative Awareness Summit is a unique legislative outreach and communication event produced by the California Hotel & Lodging Association. Each year, CH&LA members from around the state gather in Sacramento for presentations on timely issues and visit with their local Assembly Members and Senators.

This event in its seventh year, provides those individuals and companies which work with and support California's lodging industry a way to help increase the clout of the lodging industry.

Summit activities include a Legislative Issues Briefing on the most significant topics affecting California's lodging industry, such as:

- employer-paid universal healthcare
- more stringent wage-and-hour requirements
- additional employment law restrictions
- roll back of workers' compensation reforms

The Summit also includes an in-depth analysis of California's political landscape by CH&LA's lobbying firm, Public Policy Advocates, as well as a report and analysis by the American Hotel & Lodging Association – your advocate in Washington, DC, of pending federal legislative and regulatory issues and how they impact your lodging operations.

Summit attendees will visit the State Capitol for prearranged meetings with their elected Legislators. The Summit will wind-up with a debriefing and intelligence sharing session at the State Capitol.



The California Lodging Industry Legislative Awareness Summit is presented by the California Hotel & Lodging Association, in conjunction with the California Bed & Breakfast Inns and the Asian American Hotel Owners Association.







## Legislative Awareness Summit Sponsorship Opportunities

**Sheraton Grand Hotel, Sacramento**  
**April 2, 2008**

**T**he California Hotel & Lodging Association presents the Sixth Annual California Lodging Industry Legislative Awareness Summit, in conjunction with the Asian American Hotel Owners Association, and the California Association of Bed and Breakfast Inns.

### Sponsorships Available

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Morning Break</b> .....\$1,000    | <input type="checkbox"/> <b>Printing</b> .....\$4,500      |
| <input type="checkbox"/> <b>General Session</b> .....\$1,500  | <input type="checkbox"/> <b>Invitation</b> .....\$3,600    |
| <input type="checkbox"/> <b>Lunch</b> .....\$3,000            | <input type="checkbox"/> <b>Program</b> .....\$600         |
| <input type="checkbox"/> <b>Capital Break Room</b> .....\$500 | <input type="checkbox"/> <b>Signage</b> .....\$300         |
| <i>Debriefing and Intelligence Sharing Session</i>            | <input type="checkbox"/> <b>Badge Sponsor</b> .....\$150   |
| <input type="checkbox"/> <b>Binder Sponsor</b> .....\$1,000   | <i>Your logo on all attendee name badges</i>               |
| <i>Logo/Information on each attendee binder</i>               | <input type="checkbox"/> <b>Lanyard Sponsor</b> .....\$500 |
| <input type="checkbox"/> <b>Audio/Visual</b> .....\$1,000     | <i>Your logo/information on all attendee lanyards</i>      |

*Sponsor recognition includes signage, program, CH&LA website, CH&LA newsletter, and CH&LA press release of the event.*

### Additional Sponsorship / Advertising Opportunities

#### Advertising in the Summit program:

- |  |         |
|--|---------|
| <input type="checkbox"/> <b>Half-page</b> .....                  | \$250   |
| <input type="checkbox"/> <b>Full-page</b> .....                  | \$500   |
| <input type="checkbox"/> <b>Inside Front or Back Cover</b> ..... | \$1,000 |

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Please fax completed form to: Jennifer Flohr, Membership Manager at 916.444.5848**  
**For more information, please contact Jennifer directly at 916.554.2667 or [jennifer@calodging.com](mailto:jennifer@calodging.com)**



California  
Hotel & Lodging  
Association  
Political  
Action  
Committee





# **Southern California Hotel & Lodging Conference Long Beach Convention Center June 5, 2008**



**T**his one-day conference and trade show includes educational seminars, industry trade show, reception and AAHOA dinner. Last year's conference was a huge success with a record turn-out. Hoteliers came from all over Southern California to attend premier seminars, network with industry leaders and peers and see new industry products and services. Sponsorships and table tops will be available.



## **Trade Show Table Tops**

Table tops will be available for CH&LA Allied Members to display products and literature. Includes a list of attendees after the event and recognition at the event. Please contact Jennifer Flohr directly at (916) 554-2667 or [jennifer@calodging.com](mailto:jennifer@calodging.com).

- ☐ Member ..... \$1,000
- ☐ Non-member ..... \$1,500
- ☐ Electricity ..... \$60

Company Name: \_\_\_\_\_

# of Table Tops \_\_\_\_\_

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

*Please fax completed form to: Jennifer Flohr, Director of Membership at (916) 444-5848.  
For more information, please contact Jennifer directly at (916) 554-2667, or [jennifer@calodging.com](mailto:jennifer@calodging.com)*



# Hall of Fame Induction Sponsorship Opportunities

**Doubletree San Jose  
September 17, 2008**

**T**he California Hotel & Lodging Association's most prestigious honor, the Hall of Fame award, is presented to California hoteliers or executives recognized by industry peers for outstanding contributions of leadership, service and professionalism to the California lodging industry and community at large.



***This year's  
Hall of Fame  
inductee is  
James O. Abrams,  
President & CEO  
of CH&LA.***

## Sponsorships Available

☐ **Welcome Reception** .....\$2,000  
*Includes signage/display at the Welcome Reception.*

☐ **Entertainment** .....\$1,500  
*Set the mood for the event including signage.*

☐ **Gala Dinner** ..... \$10,000  
*The best exposure.*

☐ **Event Centerpieces** .....\$1,000  
*Be the center of attention. Recognition from podium included.*

☐ **Gala Dinner Wine** .....\$2,000  
*One of the most popular sponsorships!*

☐ **Induction Ceremony  
Audio/Visual** .....\$2,000  
*Your logo will be displayed prominently in the presentation.*

☐ **Hall of Fame Award** .....\$1,000  
*The inductee will always remember you.*

☐ **Promotional Printing** .....\$2,500  
*Your logo on the registration information.*

☐ **Badge Sponsor** .....\$500  
*Your logo on all attendee name badges.*

### Program Advertising

☐ Full page .....\$500  
☐ Half page.....\$250

### Additional CH&LA Education Foundation Contributions

☐ Gold .....\$1,000  
☐ Silver .....\$500  
☐ Bronze ..... \$250

***Customized Sponsorships Available!***

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

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For more information, please contact Jennifer directly at (916) 554-2667, or [jennifer@calodging.com](mailto:jennifer@calodging.com)*

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## Northern California Hotel & Lodging Conference

**Doubletree San Jose  
September 18, 2008**

**BRAND  
NEW THIS  
YEAR!**

**T**his one-day conference and trade show includes educational seminars and industry trade show. This is the inaugural Northern California Conference by CH&LA. We expect hoteliers to come from all over Northern California to attend free premier seminars, network with industry leaders and peers, and see new industry products and services.

### Trade Show Table Tops

Table tops will be available for CH&LA Allied Members to display products and literature. Includes a list of attendees after the event and recognition at the event. Please contact Jennifer Flohr directly at (916) 554-2667 or [jennifer@calodging.com](mailto:jennifer@calodging.com).

- ☐ Member ..... \$500
- ☐ If member participated in Southern California Hotel & Lodging Conference ..... \$350
- ☐ Non-member ..... \$1,000

### Sponsorships Available

- ☐ **Coffee Break** .....\$1,000  
*Includes signage/display at the Coffee Break area.*
- ☐ **Lunch** .....\$5,000  
*The best exposure.*
- ☐ **Complete Event Sponsorship** .....\$10,000  
*Be the talk of the event by sponsoring the whole event!*
- ☐ **Signage** .....\$1,000
- ☐ **Promotional Printing** .....\$1,500  
*Your logo on the registration information.*
- ☐ **Seminar Sponsor** .....\$1,000  
*Your logo will be displayed prominently in the presentation.*
- ☐ **Inaugural Show Sponsor** .....\$500  
*Logo on website and signage at the show, plus recognition at the show.*
- ☐ **Badge Sponsor** .....\$500  
*Your logo on all attendee name badges.*

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

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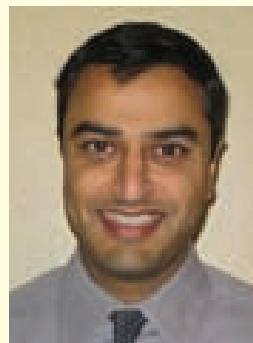
# CH&LA Annual Meeting

**Bay Area  
December 2, 2008**

**T**he California Hotel and Lodging Association will hold its Annual Luncheon in northern California. In addition to an appreciation of CH&LA's 2008 chairperson, Peggy Mosley, President & CEO, Groveland Hotel, Inc. and a welcome to CH&LA's incoming chairperson, Bhupen B. Amin, Chief Operating Officer, Lotus Hotels & Investments. There is an election of officers and directors and an exciting program, including presentations by Caroline Beteta, Executive Director of the California Travel & Tourism Commission, and a representative from Smith Travel Research, who will speak to trends in hotel occupancy and what he sees for future hoteliers in California. At this event we will also be honoring long standing CH&LA members. These long standing property members have been members and supportive of CH&LA and the industry for over **50 years!**



**Peggy Mosley**  
*President & CEO*  
Groveland Hotel, Inc.



**Bhupen B. Amin**  
*Chief Operating Officer*  
Lotus Hotels & Investments

## Luncheon Sponsored By:





## Annual Meeting

Bay Area  
December 2, 2008

**T**he California Hotel & Lodging Association's annual membership meeting is held once a year the first week in December. Presentations usually include Smith Travel Research and California Travel & Tourism Commission outlining the past year's results and the upcoming year's forecast.

### Sponsorships Available

☐ **Networking Reception** .....\$1,000

*Includes signage/display at the Networking Reception.*

☐ **Lunch** .....\$5,000

*The best exposure.*

☐ **Complete Event Sponsorship** .....\$10,000

*Be the talk of the event by sponsoring the whole event!*

☐ **Event Centerpieces** .....\$800

*Be the center of attention. Recognition from podium included.*

☐ **Audio/Visual** .....\$1,000

*Your logo will be displayed prominently in the presentation.*

☐ **Promotional Printing** .....\$1,500

*Your logo on the registration information.*

☐ **Signage** .....\$1,000

☐ **Badge Sponsor** .....\$500

*Your logo on all attendee name badges.*

### Table Tops Available

A limited number of table tops will be available for CH&LA Allied Members to display products and literature. Cost for the table top is \$350 and includes a list of attendees after the event, recognition from the podium and logo within presentation materials. Please contact Jennifer Flohr directly at (916) 554-2667 or [jennifer@calodging.com](mailto:jennifer@calodging.com).

☐ **Table Tops** ..... \$350

Organization: \_\_\_\_\_ Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card: ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

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For more information, please contact Jennifer directly at (916) 554-2667, or [jennifer@calodging.com](mailto:jennifer@calodging.com)*

# Regional Education Meetings

This year's regional education meetings are focused on several topics:

- **Leading Practices in Search Engine Marketing**
  - ◆ Basic Training Session
  - ◆ Advanced Training Session
- **2008 Employment Law Reality Check**



For each opportunity, regional education meeting sponsors receive:

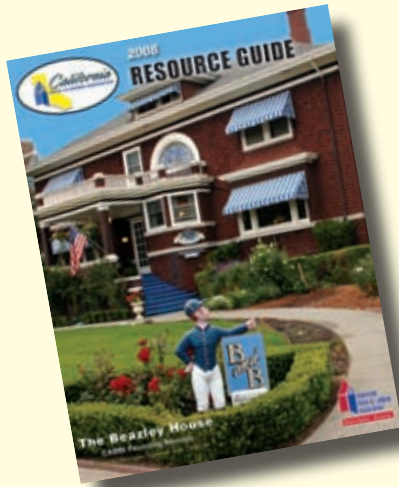
- **Promotional Recognition**
  - ◆ CH&LA Web Site
  - ◆ *The CH&LA Advantage* Newsletter
  - ◆ Event Registration (Print & Electronic)
- **On-Site Promotion**
  - ◆ Distribution of Materials at Event
  - ◆ Table Top Display (where applicable)
  - ◆ Opportunity for Brief Presentation
- **List of Attendees**



CH&LA's Regional Educational Meetings are available for sponsorship for \$350 per event. To reserve your sponsorship today, please contact Jennifer Flohr, CH&LA's Director of Membership at 916.554.2667 or via email at [jennifer@calodging.com](mailto:jennifer@calodging.com). Please note that event sponsorships are limited in certain venues, due to space limitations and/or existing underwriting sponsorships. Event sponsorships are available on a first-come, first served basis and some benefits vary by event.

# Promotional Advertising Opportunities

## The *CH&LA Resource Guide*



**T**he annual *CH&LA Resource Guide* is distributed to every lodging property in California, offering businesses an exceptional opportunity to target lodging industry decision makers in the nation's most visited state with a reference and a resource that members look forward to receiving each year.

This publication is segmented into sections that include CH&LA-related information, industry educational information, industry facts and figures, and, of course, a products & services section highlighting each of our Allied Members.

Specifically, the CH&LA-related information includes staff contact information, president's and chairperson's messages, a listing of board of directors, and a listing of the officers for the year. The industry educational information includes timely industry educational articles on such topics as legislative advocacy, insurance, technology, energy, and lodging operations. The facts and figures section consists of features such as California tourism industry facts, trends in tourism, various travel impacts, average occupancy and rate information, per diem rates, and travel spending by county, among other information. The products and services section includes all CH&LA Allied Members and is presented by category and includes an alphabetical index, as well as an advertiser index.

CH&LA Resource Guide is Published by:

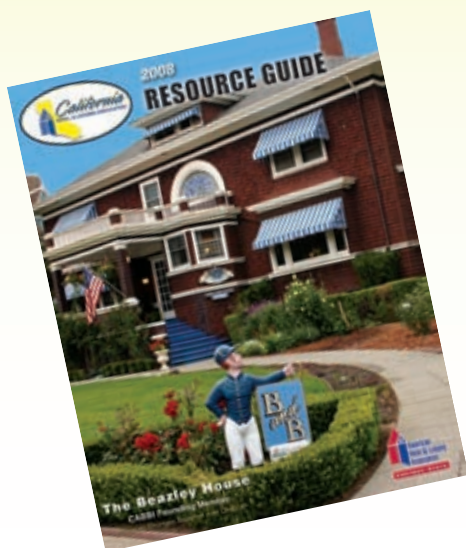
**LLM**  
PUBLICATIONS  
*Where Publishing Comes To Life*





# RESOURCE GUIDE

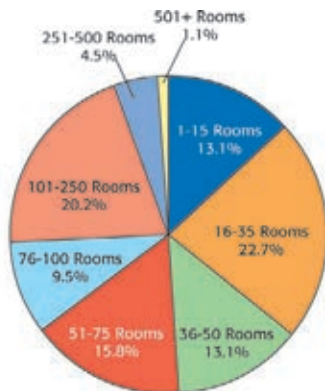
## Advertising Information



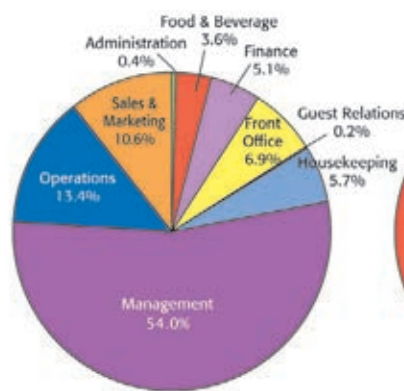
The annual *CH&LA Resource Guide* is distributed to every lodging property in California, offering businesses an exceptional opportunity to target lodging industry decision makers in the nation's most visited state.

### READERSHIP

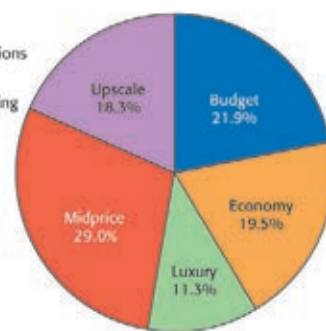
The *CH&LA Resource Guide* is unmatched in its ability to reach California's growing and diverse lodging industry.



PROPERTY SIZE



READERSHIP



PROPERTY SEGMENT

The *CH&LA Resource Guide* is the official publication of the California Hotel & Lodging Association, the only California lodging association affiliated with the American Hotel & Lodging Association.



**Contact John Garbett to reserve your space today:**

**800-647-1511, x2224**  
**john@llm.com**

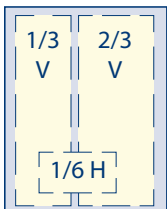
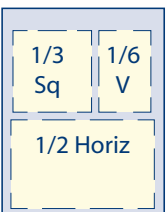
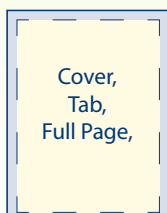
**CH&LA Resource Guide is published by CH&LA and LLM Publications, Inc.**

8201 SE 17th Ave.  
 Portland, OR 97202  
 Fax: 888-643-3556  
 www.llm.com





# 2009 RESOURCE GUIDE Rates & Specifications



FULL COLOR ADVERTISING <sup>§</sup>					
		MEMBER PRICING		NON-MEMBER PRICING	
Space	Dimensions w" x h"	2-year (payable each year)	1-year	2-year (payable each year)	1-year
Outside Back Cover	7.5 x 10.5*	\$ 3,307	\$ 3,413	\$ 3,780	\$ 3,885
Inside Front Cover	7.5 x 10.5*	\$ 2,829	\$ 2,887	\$ 3,255	\$ 3,360
Inside Back Cover	7.5 x 10.5*	\$ 2,389	\$ 2,494	\$ 2,730	\$ 2,835
Tab	7.5 x 10.5*	\$ 2,425	\$ 2,530	\$ 2,955	\$ 3,060
Full Page	7.5 x 10.5*	\$ 2,231	\$ 2,284	\$ 2,625	\$ 2,677
2/3 Vertical	4.9375 x 9.625	\$ 1,932	\$ 1,984	\$ 2,304	\$ 2,351
1/2 Horizontal	7.5 x 4.75	\$ 1,674	\$ 1,706	\$ 2,079	\$ 2,131
1/3 Square	4.9375 x 4.75	\$ 1,375	\$ 1,400	\$ 1,743	\$ 1,769
1/3 Vertical	2.375 x 9.625	\$ 1,375	\$ 1,400	\$ 1,743	\$ 1,769
1/6 Horizontal	4.9375 x 2.25	\$ 966	\$ 992	\$ 1,365	\$ 1,391
1/6 Vertical	2.375 x 4.75	\$ 966	\$ 992	\$ 1,365	\$ 1,391

\* Covers, tabs, and full page ads may bleed. Trim size: 8.5" x 11", add .125" for bleed, resulting in a bleed size of 8.75" x 11.25".

Note: If a bleed is intended, it must be indicated with crop marks. Be sure to set all live matter at least .25" in from trim.

<sup>§</sup> Black & White advertising is not available on covers and tabs. Subtract \$300 from price listed above for b/w advertising.

## AD SPECIFICATIONS

Ads are to be submitted digitally on disk, or via e-mail to **ads@llm.com**. E-mailed ads should not exceed 5mb in size.

If ad is over 5mb, we have an ftp site available. Please call for details.

The name of your ad should include "CHLA\_09", and the name of your company (ie: **CHLA\_09\_AAASupplies.tif**).

**Embed all fonts and set artwork at 300 dpi.**

Send file as: **tif, eps, or pdf**. Please outline all fonts in eps files. We also accept PC-compatible InDesign, PhotoShop, or Illustrator files. Do not submit ads in Quark or Publisher. We can also accept a high-res Word file, if set up properly.

## DESIGN AND EDITORIAL SERVICES

LLM has a full service design department which can create a new ad for you or alter an existing advertisement. Ask your account executive for more information. Design services are billed independently of space reservations.

## PUBLICATION SPECS

**Size:** 8-1/2" x 11"  
**Binding:** Perfect Bound  
**Published:** November 2008  
**Circulation:** 8,000

## DEADLINES

**Ad Space:** August 11, 2008  
**Ad Copy:** August 25, 2008



To advertise, please contact John Garbett at 800-647-1511, x2224 or [john@llm.com](mailto:john@llm.com)

2009 CH&LA Resource Guide is published by CH&LA and LLM Publications, Inc.  
 8201 SE 17th Ave., Portland, OR 97202 • Fax: 888-643-3556 • [www.llm.com](http://www.llm.com)

# The CH&LA Advantage Newsletter



CH&LA's newsletter is published every month, with the exception of September, and reaches over 3,000 individuals in the lodging industry every issue. This publication is distributed via e-mail in a professional HTML format as well as produced in a print version for ancillary distribution at regional education meetings, seminars, and other events. The newsletter e-mail format allows for immediate delivery, HTML-linked images and ever-increasing distribution. Advertising in this publication includes a logo or graphic message on the front page, which can be linked anywhere at the sponsors' discretion. Reserve the opportunity to advertise in our monthly newsletter for just \$300 per issue.

In addition to the display advertising opportunity, new for next year, there will be a section devoted to CH&LA Allied Member special offers. In this section, offers that are exclusively available to CH&LA property members will be included with a member logo, a 35 word description, as well as a hyperlink.

Reserve this opportunity for \$300 per issue.

To take advantage of these offers, please contact Jennifer Flohr, Director of Membership directly at 916.554.2667 or via email at [jennifer@calodging.com](mailto:jennifer@calodging.com).

## Enhanced CH&LA Allied Member Listings

To stand out among your competition, CH&LA offers an enhanced Allied Membership, which includes an enhanced listing on CH&LA's web site at [www.calodging.com](http://www.calodging.com) that includes your company's or organization's logo as well as prominent listing in the CH&LA Resource Guide.



Reserve this opportunity for \$195 annually. Additional listings on the CH&LA web site and in the *CH&LA Resource Guide* are available for \$95 each.





# RESOURCE GUIDE

## Don't Go Unnoticed!

**Boost your presence in the Guide**

### STANDARD LISTING

Allied Members receive a standard listing as a membership benefit.

### SUPER LISTING

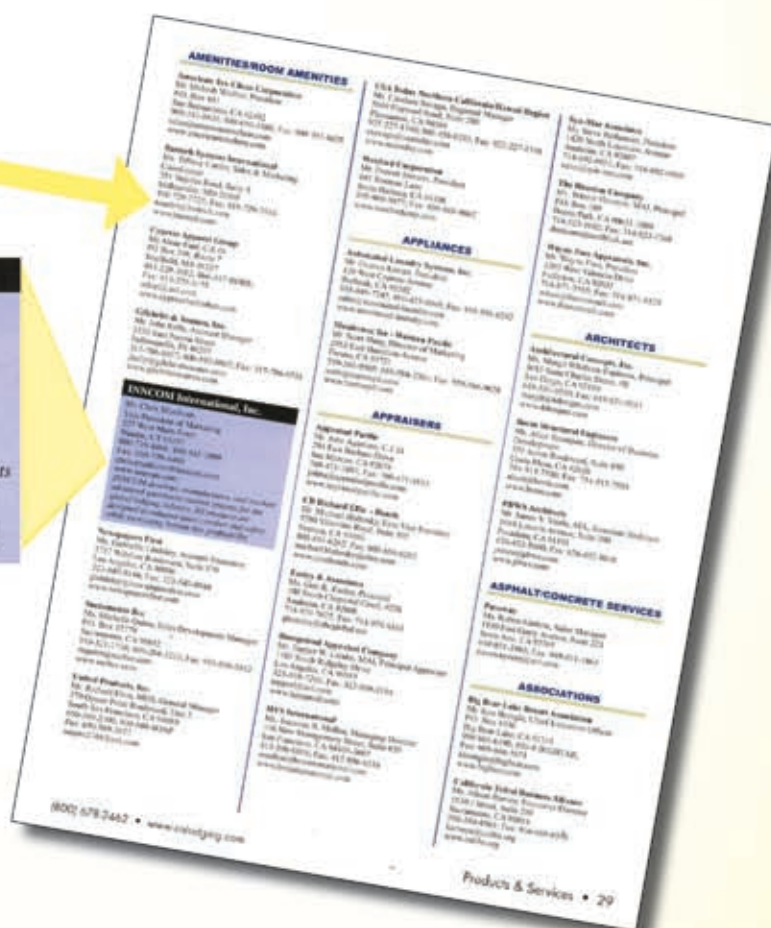
**\$ 195**

*Includes your standard listing PLUS:*

- **Company name**  
**bolded & reversed**
- **Bolded contact info**
- **30-word description**
- **Entire listing shaded in blue**

#### INNCOM International, Inc.

Mr. Chris Manthous,  
Vice President of Marketing  
227 West Main Street  
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